LEARNING TO

LEAD WITH IMAGINATION

A Learning Journey for Innovators and Change-makers
LEADING WITH IMAGINATION

In a world that is ever changing, the need for imagination is crucial. Imagination is the ability to see things differently, from various viewing points and with new eyes, in order to challenge the status quo.

Leading with imagination is the capacity to lead oneself and others into new ways of seeing, being, thinking and doing. When we learn to do this effectively, we are able to unleash the genius of people and their ideas.

This creates the environment for true innovation.

“The learning journey will challenge many assumptions and paradigms you hold about yourself, the world, structures, systems and processes. Prepare for a multi-disciplinary rollercoaster full of surprises and deeply immersed learning!”

— Oran Cohen, MD of Genius Works
A LEARNING JOURNEY FOR LEADERS, INNOVATORS & CHANGE-MAKERS

Lead with Imagination is a multi-module programme aimed at helping individuals learn the new tools and approaches required to lead collaborative processes and change interventions. Each module serves as a building block in learning the core literacies, methods and paradigms needed to lead innovation and change within any system.
THE LEARNING JOURNEY
STEP BY STEP

The *Lead with Imagination* learning journey offers individuals a basic education in core approaches to tackling complex problems, dealing with ambiguity and uncertainty as well as the tools to learn to lead others into their creative genius.

This fun, experiential learning journey will take the participant through the realms of neuroscience, innovation, systems thinking, philosophy, art and transformational leadership, as well as traverse and share the latest cutting edge social innovation methods gathered from around the world.

Innovation must move beyond the product design table and into all aspects of communities and organisations. Indeed, into life itself. The *Lead with Imagination* learning journey offers the tools needed to integrate all the elements to do this effectively.
The programme is comprised of 6 modules and each module consists of a two-day intensive facilitation. The participants will learn key ideas and have the opportunity to apply these in their current work contexts. All modules are participant-driven, interactive, fun and offer a dynamic balance of theory and practice, principles and techniques.

Participants are encouraged to decide on a specific project to which they will apply what they learn during the programme. They will use the six months of learning to properly practice and integrate all the modules into their real working environments.

1. HOW TO EAT AN ELEPHANT
2. FACILITATING COLLECTIVE GENIUS
3. RE-IMAGINING SYSTEMS
4. LEADING AND SHAPING THE STORY
5. ENROLLING THE TRIBE
6. NAVIGATING THE UNKNOWN
LEADING AND SHAPING
THE STORY
Traditional and Digital Storytelling in the Context of Leadership

FACILITATING COLLECTIVE
GENIUS
How to Facilitate and Lead Creativity and Innovation

RE-IMAGINING
SYSTEMS
An Introduction to Complexity and Systems Thinking

HOW TO EAT AN
ELEPHANT
The Skill Of Understanding And Solving Complex Problems

ENROLLING
THE TRIBE
Creating Ideas that Stick and Building a Following for Change

NAVIGATING THE
UNKNOWN
Leadership Tools to Deal with Ambiguity and Change
There are many ways to find solutions to complex and burning problems. The challenge is that we often find ourselves eating the elephant the same way we always have.

Unfortunately, our thinking has not caught up with our realities. How to Eat an Elephant will introduce participants to how some of the greatest minds of our times approach challenges.
How do we create environments that nourish creativity?

In this module participants will develop the ability to stimulate the creativity of others, lead teams through collaborative processes and design effective co-creative environments.

Radical collaboration is the new norm in innovation.

But how do we inspire others towards their creative genius?

WHAT YOU WILL LEARN

- Lead strategic and group Problem-Solving methodologies.
- Facilitate effective ideation and brainstorming sessions with teams.
- Ask powerful questions which promote ideas in others.
- Cultivate a shared purpose and a collaborative vision.
- Investigate case studies that outline the core requirements of a creative team from the business and social sectors.
- Learn to create environments conducive to ideation.
Thinking and seeing in systems is fast becoming one of the most vital approaches anybody who is inventing, creating or leading requires.

Systems Thinking is valuable in helping us design smarter and more enduring solutions to the problems we face.

In its simplest sense, Systems Thinking gives us a more accurate picture of reality so that our actions have long-term impact.

WHAT YOU WILL LEARN

- A basic understanding of Biomimicry and how nature designs living systems that are sustainable, transparent and effective.
- An understanding of systems and complexity theory and its applications.
- A proficiency in shifting from linear thinking to systemic thinking.
- The tools and techniques for intervening in a system
- Understand systems boundaries, work with systems blindness and learn to map a system.
Story is at the core of any popular brand, in every moving speech and woven into the fabric of every organisation. In this module we look at story and how to lead and motivate people into action, using its power.

WHAT YOU WILL LEARN

● The skill of storytelling and how to construct stories that inspire.

● How to extrapolate and map the story of an organisation and determine its structures, patterns, identities and behaviours.

● How to capture other peoples’ imagination in the context of leadership.

● The anatomy of inspiring stories.

● Archetypal storytelling and its role in transforming situations.
If an idea is not embedded into the hearts and minds of individuals it will not take root.

Enrolling the Tribe looks at how to catalyse a groundswell around an initiative.

How to mobilise others into a collective vision and co-create ideas that reflect the aims, desires and needs of the larger society.

WHAT YOU WILL LEARN

- How to build momentum and create buy-in from your team around a strategy.
- Create loyalty for an idea and build something bigger than yourself.
- Understand the science of crowds – what happens in crowds and how to work with this collective wisdom.
- The process by which social movements begin.
- Understanding why people follow.
- To work collaboratively with stakeholders and communities.
- The anatomy of potent ideas: How ideas travel - contagious ideas.
WHAT YOU WILL LEARN

• How to become future-fit.
• How to deal with contradictions and paradox.
• The science of emergence.
• Understanding how you personally handle ambiguity and change.
• Investigating what we can and can’t control versus influence.
• How to effectively work with ‘tension’ as an ally rather than an enemy.

Navigating the Unknown is the final module in the learning journey and requires the use of subler faculties within participants. In this module we explore how individuals, groups and organisations experience and deal with the unknown. We unpack the Uncertainty Avoidance Index (UAI) and we look at effective ways to incorporate newness into strategy as well as the psychological culture that must be built in order to handle ambiguity and change.
OVERALL OUTCOMES

- Learn to question assumptions, prevent stale thinking and establish frame-breaking approaches to strategy.
- Become expert problem solvers in your chosen field with the ability to design criteria’s for success specific to your context.
- Develop peripheral vision to detect and recognise emerging patterns as they unfold.
- Learn to build flexible and resilient structures that enable the application of innovative strategies.
- Learn how to think across disciplines, make connections and improvise within challenging situations.
- Design projects or change initiatives within any type of system.
- Learn sense-making tools that can be applied and that transform abstract ideas into concrete solutions.

If you do not want to challenge yourself and learn to see and feel with more intensity, if you do not want to shift your environment and learn to collaboratively lead others, this learning journey is not for you.

For those of you who wish to take on this creative challenge, we invite you!
CONTACT US

You’re Invited

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